

# MAURICE J. BERNARD

## GRAPHIC DESIGNER

Looking for a dynamic, creative and professional designer with leadership and teamwork skills? You've found him. With over 11 years experience in print design, I'm ready and able to produce any project at hand, with confidence and expertise. Working with a team or solo, I am a lead designer ready to bring fresh ideas to every project I am involved with. During my tenure with The Brownsville Herald, I've been responsible for the training and development of creative staffs and departments. A real designer knows his craft in and out, and that's the knowledge I've acquired with all my experience. I have a solid portfolio and multiple awards that have defined my career and showcased my unlimited potential. Diversity is also the greatest key to success, and web is the frontier I've explored. I've designed three functional and online web-sites, [www.draftechconsulting.com](http://www.draftechconsulting.com), [www.rgvtda.com](http://www.rgvtda.com) and [www.parracorp.com](http://www.parracorp.com). Feel free to review and explore all of the information included in this resume and contact me at your convenience. Thank you for your time and consideration.

### EDUCATION:

#### Associates Degree

Texas State Technical College  
1996-2000

#### College Study

University of Texas/Brownsville  
1995-1996

#### High School Diploma

Homer Hanna High School  
1993-1995

### ACCOMPLISHMENTS:

#### 1998: Associated Press Managing Editors Award

Honorable mention in graphic design

#### 1999: Associated Press Managing Editors Award

Second-place in graphic design

#### 2001: Associated Press Managing Editors Award

First-place in graphic design, Honorable mention in informational graphics creation

#### 2002: Associated Press Managing Editors Award

First-place in team design, honorable mention in graphic design

#### 2003: Associated Press Managing Editors Award

First place team graphic design, Honorable mention in graphic design

#### 2003: The Brownsville Herald

Herald All Star: Nominated by my co-workers and supervisors as Most Valuable Employee

#### 2004: Associated Press Managing Editors Award

Honorable mention in graphic design

### EXPERIENCE:

#### 1997 - Assistant Graphic Designer - Graphics-To-Go, Harlingen, Texas

Handled all scanning, printing and submission of advertising print material. Designed spec ads for clients and maintained archiving system.

#### 1997 - Editorial Graphic Designer - The Brownsville Herald, Brownsville, Texas

In charge of daily creation of info-graphics, maps, scanning, photo correction and special page design. Worked with editors to create reader-friendly designs and products.

#### 1998 - Editorial Graphics Coordinator - The Brownsville Herald, Brownsville, Texas

Worked with editors, photographers and reporters to create a design desk that met the daily needs of two community newspapers, The Brownsville Herald and El Nuevo Herald.

#### 2000 - Editorial Design Director - The Brownsville Herald, Brownsville, Texas

Headed and directed the design staff to meet the needs of two news publications. Organized and created special sections for editorial and advertorial purposes. Served as an interim editor for special publications and designed marketing materials and special projects such as *Memories from Home* a photo book published by The Brownsville Herald.

#### 2005 - Freelance Design - Fort Brown: The First Border Post

Design and layout of a local history book published by the University of Texas at Brownsville and local historian Carl S. Chilton Jr.

#### 2005 - Senior Graphic Designer - The Brownsville Herald, Brownsville, Texas

In charge of designing quality and high-end clientele advertisements. Designed advertorial products including, The Herald Health Directory, Auto Buyers Sections, and quarterly Children's Museum tabloids.

#### 2007 - Freelance Design - The History of Gladys Porter Zoo

Design and layout of a book published by Gladys Porter Zoo and local historian Carl S. Chilton Jr.

### REFERENCES:

**Karen Shanholtzer** | Creative Sales Manager, The Brownsville Herald | Brownsville, Texas (956) 982-6677

**Rachel Benavidez** | Editor, San Antonio Magazine | San Antonio, Texas (210) 268-1100

**Doug Fullerton** | IT Director, The Monitor | McAllen, Texas (956) 683-4602

**Ramon Rodriguez** | Asst. Managing Editor, Valley Morning Star | Harlingen, Texas (956) 430-6200

**Gary Long** | Education Editor, The Brownsville Herald | Brownsville, Texas (956) 982-6675